

Environmental Sustainability

Drew Ripley Entertainment follows environmental sustainability whenever possible.

- As of 2018, Drew Ripley Entertainment is better than Carbon Neutral. All carbon used during the year is offset through Gold Standard, www.goldstandard.org
- Drew Ripley Entertainment is a member of The Pro Environment Balloon Alliance (PEBA), an organization committed to educate clients and the public in the positive environmental side of balloons, their correct use and disposal. For more information www.peba.com.au
- Drew Ripley Entertainment receive the majority of their balloons from a local manufacturer, Pioneer Balloon Canada, located in Hamilton Ontario Canada. Pioneer has the highest quality non-toxic, Rainforest Alliance Certified balloons. For more information, please see www.balloonhq.com/BalloonCouncil/faq.html
- The Drew Ripley Entertainment team will survey their work area after every event to ensure that all left over balloon material is disposed of properly to the best of our ability. For all major sculptures and events, all spent balloons are returned to the shop for composting. Internal structures are reused whenever possible and recycled when necessary. As a result, most project achieve near zero waste.
- Drew Ripley Entertainment does not use helium or provide helium balloon release services. Please ask us about alternatives to helium. They are often less expensive, more engaging, and better for the environment.
- Transportation for larger events for our crew is provided by Vrtucar www.vrtucar.com. This creates the following advantages:
 - Our fleet is scalable and shared with other small businesses! We only use larger vehicles if they are specific to the needs of the client. This green practice saves fuel, carbon emissions, and it also saves the customer money.
 - Vrtucar's mission is to deliver a car sharing service which empowers people to make affordable and sustainable transportation choices. We are glad to support them in their efforts by using their fleet effectively.

What can you do?

When your balloon has popped and needs to be retired, you can dispose of any leftover balloons in the regular garbage or please return them to the crew for proper disposal.